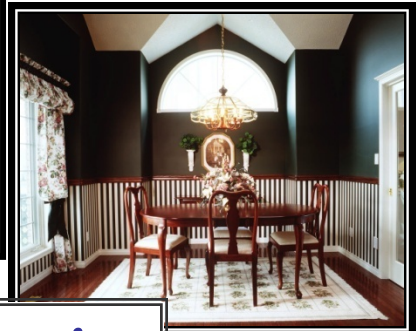




Expo Mueble 2009
Furniture Exhibition and Mission:
Home and Office Furniture
Guadalajara, Mexico



State of Mississippi
Pavilion
August 19-22, 2009

The Mississippi Development Authority (MDA) invites you to participate with us in a leading furniture exhibition for the Mexican market:

► **Why Mexico?**

- **Furniture and bedding exports** to Mexico from the USA totaled \$ 921 million in 2007.
- The **USA** accounts for nearly **75% of total Mexican imports** making it a very diverse market.
- Mexico's geographic proximity to the USA provides great access to companies.
- Since the implementation of NAFTA Mexican imports have increased steadily every year.

For a reduced fee, you **may participate** with MDA at this event in the following ways:

Catalog event - Using your brochures, samples and promotional materials, MDA staff will introduce your products to prospective distributors, agents and end-users. After the exhibition, information on potential importers will be forwarded to your attention for follow up. There is a \$100 fee for catalog participation.

Shared Pavilion space - If you would like to attend the show, you can share pavilion space with MDA. This opportunity is limited and will be offered on a first-come, first-served basis. In addition, **MDA staff will assist in scheduling pre-arranged appointments for your company with prospective buyers.** Companies are encouraged to have product samples at the show. Travel expenses are the responsibility of each company. There is a \$500 fee for shared space participation.

For information on travel costs contact Rose Boxx at 601-359-3045 or at rboxx@mississippi.org

If interested in participating in this activity, please complete and return the form below by fax or mail no later than **March 26, 2009**. Upon receipt of your form, you will be contacted to discuss further details.

Registration Form

Expo Mueble 2009, Mexico

Company _____

Contact/Title _____

Address _____

Phone _____ **Fax** _____

Email _____

Webpage _____

Product/Service description _____

Please indicate type of participation: _____ **Catalog Promotion \$150**

_____ **Shared Pavilion Space \$500**

*Requires company representative to attend

Please indicate business relationship desired: 1) agent 2) distributor 3) end-user

4) licensing agreement 5) joint venture

6) other _____

Please return this form by fax or mail no later than **March 26, 2009 to:**

Rose Boxx

MDA

Global Business Division

501 N. West Street Suite B 01

Jackson, MS 39201

Phone: 601-359-3155 Fax: 601-359-3605

E-mail: rboxx@mississippi.org